

# Once upon a time

There was a little girl who, while all the other children played outside in the sunshine, would stay in her room to experiment with colours, images, words and shapes. She would arrange them in all kinds of combinations. She would work and work on her latest designs for hours, until they were nothing less than perfect.

Sometimes, she would look up and exclaim, "When I grow up I aim to provide **branding expertise** of the highest calibre to start ups and small businesses in the UK!"

"Of *course* you do, darling," her mother would reply, leaving a glass of milk and a biscuit on the table. "Then you can look for a nice, proper job, and live happily ever after."

"I'll develop **vibrant brands, lead generating websites** and **profitable marketing campaigns** that will make people sit up and take notice!" the little girl would add, undeterred. "YOU'LL SEE!"



A spark of design genius (another one!)

That little girl was Suzanne Whitby, who grew up to own **Brand You Solutions Limited** - a friendly and dynamic company that provides good, simple and effective solutions for small businesses, at an affordable price

brandyou  
a spark of design genius

**Branding** (logo, stationery, collateral development...) ▪ **Website Development**  
**Website Redevelopment** ▪ **Graphic Design** ▪ **Online Marketing Services**

"The design is brilliant, easy to use and just as funky and up-beat as we'd hoped!"

Kelly Victoria Thorn, Avocado PA: [www.avocadopa.co.uk](http://www.avocadopa.co.uk)

Turn over to see what Suzanne and her team at **Brand You** can do for YOU!

# Take your business to the next level with:

## A Small Business Package from **Brand-You**

Hi, I'm Suzanne Whitby. My company, **Brand You Solutions Ltd**, was formed in 2003 and now has offices in England, Austria and South Africa. We work with small and medium sized businesses to deliver tailored solutions to meet specific business needs.

We understand that you know your customers better than we ever will, and that our expertise lies in corporate identity, the Internet and what works online. Our most successful projects have involved our closest relationships, so we work hard to keep you involved every step of the way.

We can help you:

- Create a strikingly bold brand identity that sets you apart
- Write compelling copy that tells what, when, why and how
- Develop (or redevelop) a website that attracts leads & generates revenue
- Tell the world about what you do with clever marketing strategies
- Deal with technical, web-related and marketing issues efficiently

Interested?

For full details and a friendly chat about things like hosting options, number and range of designs, content management...Call me on 0844 484 9392 or e-mail me at: [suzanne@brand-you.co.uk](mailto:suzanne@brand-you.co.uk)

Speak soon!

*Suzanne X*

### Package 1 includes:

- ✓ a website consultation to identify needs
- ✓ website design based on needs and brand (if applicable)
- ✓ a 3 page basic website, inclusive of hosting, email addresses and domain name for the first year
- ✓ search engine optimisation and submission to search engines on go-live
- ✓ Cost: £200 + VAT

### Package 2 includes:

- ✓ a simple logo design
- ✓ a website consultation to identify needs
- ✓ website design based on needs and brand (if applicable)
- ✓ a 10-15 page content managed website, inclusive of hosting, email addresses and domain name for the first year
- ✓ online contact form
- ✓ search engine optimisation and submission to search engines on go-live
- ✓ tutorial on how to use the system and 1 month of support included
- ✓ Cost: £700 + VAT

[www.brand-you.co.uk](http://www.brand-you.co.uk)