

Dear Potential Millionaire

How Much Money Can You Fit Into Your Bank Account?

Join my **Golden Circle VIP Club** and **FIND OUT!**

Congratulations. Simply by reading this letter you are now on a fast track to making staggering profits and living life to the full. **Do not miss this opportunity.**

Imagine this:

- ✓ Having your very own personal business coach who is 100% focused upon helping you to achieve success
- ✓ Having access to your personal business coach 24 hours a day, 365 days of the year, wherever you are, whatever you are doing
- ✓ Watching your profits soar and your bank balance burst at the seams with every gold nugget of business advice your personal business coach shares with you - whether you are a small business or a large corporation

**This is the best offer out there –
get your own personal business coach for **just £39.95!**
(Plus fabulous free gifts worth £1000s!)**

Image of Dave here

Hi, I'm Dave Grooms. I have developed an inspired and revolutionary **complete business training and coaching system** that offers more than any other system out there and is currently sending shock waves through the business world. Why?

Because my system goes further than my competitors. Much further. It is a system that will take you on a journey that changes your life, your prospects, your attitudes and processes forever.

It's not easy for me to describe the awesome power and efficacy of my **complete business training and coaching system** without sounding big-headed. But the facts are the facts. **The benefits are enormous**, and, unlike other business training and coaching systems, mine is not some scattergun, pie in the sky, fingers crossed coaching system that takes you nowhere at all. This is the real McCoy – a powerful and highly effective system; an opportunity to earn unlimited profits for the rest of your life.

Don't let it slip away.

My unique system offers more

For a great future, you should be talking to me. I am at the very top of the tree, and believe me, the view from up here is amazing. Come and join me. I am straining at the leash to share the secrets of my success with YOU. And there is no time to lose.

The very fact that you are reading this letter proves to me that you want to become extremely wealthy. That's the perfect start to our business relationship. We are on the same page. You want to reach the top. I can take you there.

Before I share the secrets of my phenomenal success with you and tell you all about **the massive benefits you'll receive**, consider this: in life, it is a sad

reality that very few people become the people they want to be. The same applies in business. By becoming a **Golden Circle VIP Club Member** you will have exclusive and immediate access to the most powerful strategies and knowledge you need for **Guaranteed Success**. I will set you apart. I will drive you towards success. Why? Because I'm the best. And so will you be. Together, we'll achieve results beyond your wildest dreams.

Do you want to be rich tomorrow? Speak to me today

My exceptional training system consists of:

- ✓ Audio CDs
- ✓ Multimedia CDs and Seminars
- ✓ Books
- ✓ Online Support

At just £39.95 + vat per month, joining my **Golden Circle VIP Club** has never been so affordable, making this the perfect time to invest. And even better, this offer comes with a **NO-RISK GUARANTEE**.

Don't take a chance with other training systems – sign up with my **Golden Circle VIP Club** TODAY and see STAGGERING results.

I look forward to working with you. In fact, I can't wait!

Thank you

Dave

Dave Grooms

The best in personal business coaching is

NOW ON SALE!

Growing any business - large or small - is a challenge, to say the least.

I understand your pain

“What do I do now?”
“Where do I turn?”
“How on earth do I develop my business?”
“What if I fail?”
“What if this is as far as I can take my business?”
“What if?” “What if?” “What if?”

The understandable questions, worries and doubts go on and on. I know, because over many years as a top business advisor earning an incredible income, I have heard it all and I have seen it all. Now I'm determined to give something back, and so I have encapsulated my vast experience and expertise in one exceptional system, **providing you with SOLUTIONS to every business question and concern you will ever have.**

By becoming a **Golden Circle VIP Club Member** you will achieve results you never thought possible. My complete business training and coaching system is:

The best system in the world and the only system you will ever need

Hold on tight and prepare yourself for an exhilarating journey through **17 GREAT REASONS** why you should join my **Golden Circle VIP Club** TODAY for as little as **£39.95 + vat a month.**

My unbeatable system includes:

1. An exceptional audio CD every month in which – through a complete business training session – I will teach you how to:
 - ✓ Increase your sales
 - ✓ Increase your profit margins
 - ✓ Run your business more efficiently

- ✓ Manage your business more easily
- ✓ Free up owner time
- ✓ Remove fire fighting

2. A CD which can be played on a PC and contains:

- ✓ Critical interviews with top business experts on all different subjects - including worldwide experts like Jay Conrad Levinson
- ✓ Powerful sample sales letters - including reasons why they are good
- ✓ Powerful sample advertising - including reasons why it is effective
- ✓ Powerful sample referral systems - including reasons why they are excellent
- ✓ A fascinating MUST SEE seminar on different subjects which can be played using your PC
- ✓ A 'walk through' of advice given to another VIP member - a complete system revealed for growth
- ✓ An electronic copy of one of my highly influential books on various business growth subjects (one each month)

3. An online forum for **Golden Circle VIP Club Members** to tell me their problems and share issues with the group.

I will:

- ✓ Provide comprehensive answers to any questions via email
- ✓ Give invaluable feedback on any marketing material submitted
- ✓ Give priceless business advice on a wide range of subjects (only available to coaching clients)
- ✓ Select one business each month and provide a complete blueprint of how their business could be expanded (worth £2500!) – examples of blueprints will be shared with other members (names removed if desired)
- ✓ Provide additional online training material, books, seminars, marketing material...

**The business coaching you've always wanted
even comes with a
NO-RISK GUARANTEE!**

I am 100% committed to your business success and have total confidence in my **personal business training and coaching system** to take you there. Why? Because it is **The Business**.

Such is my belief in my system, that I am happy to provide one of the strongest commitments in the industry.

Quite simply, if at any time after purchasing this system and applying the principles you have learned you have not seen a return on your small investment of at least three times the system cost, then you just **ask for your money back**.

No arguments. No fuss.

So many benefits, so many reasons to invest...

By signing up to the **Golden Circle VIP Club** you will:

- Become exceptionally adept in the art of advanced negotiation
- Be in total control of your life and your future
- Be at the top of your industry
- Know your products and services are the best
- Avoid the biggest mistakes in business that make the difference between the people who reach the top and the people who don't
- Be able to write, sell and present your ideas more persuasively than ever before
- Enjoy every single day of the rest of your life, knowing that the best personal business coach in the world is beside you every step of the way

Let's get there together!

ACT NOW or you could be robbing yourself

By not signing up to the **Golden Circle VIP Club** immediately you are taking a *massive* risk. This is an opportunity that will never come again. With every

minute you delay joining up, your potential profits are pouring down the drain, and other people are racing past you.

Don't be left behind.

Get in touch, I'm an expert

No other business training system comes anywhere close to mine. I have an unmatched proven track record in business coaching and can take your business to a level no one else can. That is why clients are snapping up exclusive **Golden Circle VIP Club Memberships** every day. I have been inundated with applications simply because this is the best offer out there and it comes with a **NO RISK GUARANTEE**.

My complete business training and coaching system really is the most exciting development in personal business training for years. I am proud to have enriched people's lives by transforming their businesses. By becoming **Golden Circle VIP Club Members** I have seen people's lives turn around. I have seen businesses of all kinds and sizes turn around and flourish. Countless times, I have seen profits treble in as little as 90 days.

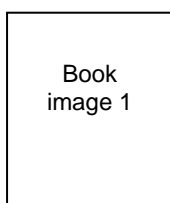
Now it's your turn.

Yours sincerely

Dave Grooms

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P.S. Sign up with the **Golden Circle VIP Club TODAY and receive Fabulous Free Gifts worth £1000s!**

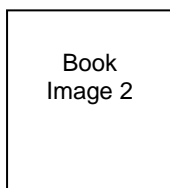


FREE GIFT 1 - for requesting my system today - an electronic copy of my latest book:

'THE TOP 100 MISTAKES MADE BY BUSINESSES –

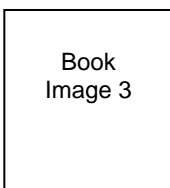
AND HOW TO AVOID THEM'

This will save you £1000's in wasted money and effort. Avoid these mistakes and see your business boom. **Value £49 + vat**



FREE GIFT 2 - An electronic copy of my book:

'LEARN TO WRITE EFFECTIVE SALES LETTERS TO SUPERCHARGE YOUR MARKETING - Six Quick and Easy Steps' **Value £24 + vat**



FREE GIFT 3 - An electronic copy of my book:

'50 THINGS THE MOST SUCCESSFUL BUSINESS PEOPLE HAVE IN COMMON...AND HOW YOU CAN BEGIN TO EMULATE THEM IN FIVE MINUTES' **Value £34 + vat**

Important Note

I offer a FREE 30 DAY TRIAL. So if you are not 100% satisfied, simply return the invoice with 'no thanks' written on it. Do not send any cash. You can keep the CD, even if you decide not to pay for it.

You can stop at any time, but if after 30 days you decide to continue, you will receive a **FABULOUS FREE GIFT worth £79 + vat**. Either:

A **'Business Accelerator for Start-ups'** training course

or

A **'How to Increase Your Business by 25% - 100% in just 90 Days'** training course (audio CD-based with workbook).

P.P.S. Due to overwhelming demand, **Golden Circle VIP Club Memberships** are limited and are filling fast.

DO NOT miss out.

[Return to portfolio](#)

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