

Subject: *Your personal message from Klaus Kobec*

Dear (past customer)

## **A big thank you from all of us**

As we celebrate our 10<sup>th</sup> Anniversary we want to say a big thank you for helping us to become the UK's leading Direct Mail Watch Retailer. We really could not have done it without you.

*"Excellent quality at an extremely affordable price and a service which is speedy and efficient. No wonder you are so popular." Mr A. B., Paisley*

## **Exclusive special offer for you**

As one of our highly valued customers, we are delighted to show our appreciation for all your wonderful past support with an **exclusive special offer for you**

**Get 10% off all purchases PLUS FREE UK standard delivery\*\***

Simply visit our exciting new website at [www.klauskobec.com](http://www.klauskobec.com). When asked to do so at the order summary page, enter the voucher code **klausoffer123** - the system will automatically calculate your discount.

## **Don't miss out!**

Shopping with us at [www.klauskobec.com](http://www.klauskobec.com) really is an enjoyable and effortless shopping experience. We are pleased to be able to give something back. We feel you deserve a **Klaus Kobec** watch at an exclusive 10% discount and free UK standard delivery, so why not **treat yourself today?** Then **forward this special offer to your family, friends and colleagues** so that they may also purchase a world class discounted timepiece at an unbeatable price.

## **Quality Assured**

As a highly valued past customer, we know you will appreciate that we always sell our watches 'on the basis of quality'. And so the workmanship that goes into creating a **Klaus Kobec** watch is incomparable. Constructed from the finest materials featuring exceptional movements, **Klaus Kobec** watches offer

unquestioned quality and reliability. Our range is also matched by an after sales service that is second to none:

*"It's not very often I come across an after sales service of this high standard. As a business owner from York I see poor standards of service everywhere. I can't stress enough how impressed I am with your company." Mr E. H., York*

**Klaus Kobec** has a watch for every occasion, whether it is for a formal event or just fun in the sun!

## **Buy with absolute confidence**

### **With our 28 day refund or exchange promise**

All of our watches:

- Are made using the finest materials sourced from ethical and environmentally responsible suppliers
- Contain the highest quality movements
- Are backed by our industry leading 5 Year Warranty
- Come with a 28 day refund or exchange promise for your extra peace of mind

*"This is the third purchase I have made with your company and no complaints with your watches. They are first class." Mr J. M., Hampshire*

Thank you again from all of us here at **Klaus Kobec**. We look forward to seeing you soon.

P.S. This exclusive offer extends until the end of August. So don't miss out!

\*\* Standard UK Delivery is valued at £4.95. Royal Mail Special Delivery and Standard International Delivery do not qualify for this offer.

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