

PRESS RELEASE

Groundbreaking new website for healthcare professionals

The launch of OsceTube, a new website offering best practice in medicine via shared quality medical videos, is set to contribute greatly to the education and continuing professional development of medical professionals and students worldwide. Designed specifically for them, OsceTube (www.oscetube.com) is an exciting and invaluable online community, and is the creation of Sussex based paramedic and Emergency Care Practitioner Stuart Rutland.

From nose examinations to robotic endometrial cancer surgery, and from eyesight tests to Laparoscopic Nephrectomy examinations, videos on OsceTube provide detailed information quickly and clearly. Procedures can be collated into groups and there are also tutorials, making the site a kind of online 'one-stop educational resource' for sharing best practice in medicine.

Users are invited to create their own account, stating their specialised interest. They can then:

- Peer review and rate videos
- Create a profile to show other users
- Bundle all of their favourite videos in one place for future reference and education
- Join the site's forums
- Contribute immensely to shared knowledge of medical practices

The site's forums are arranged into categories such as Pre-Hospital Care, Accident & Emergency, Cardiology and Anaesthetics – as well as a 'what's going on' forum where visitors can also post messages.

Stuart says: "The ethos of OsceTube is that it is a community whose success is solely dependent upon its members. I really can't emphasise enough that users have ownership of the site, by rating and commenting on video content etc."

The site is easy to navigate. Visitors can access information quickly and almost effortlessly from communities such as:

- General Practice

- Dermatology
- Ear, Nose and Throat
- Neurology
- Obstetrics and Gynaecology
- And more...

Stuart continues: "I think visitors to OsceTube appreciate that, through the dissemination of best practice through clinical opinion and visual experiences, the site provides an educational platform upon which they can not only share their experience and knowledge, but also avail of an opportunity to be part of something positive, innovative and exciting."

- Ends -

Notes to editors:

- OsceTube is the creation of Sussex based paramedic and Emergency Care Practitioner Stuart Rutland
- OsceTube is an exciting and invaluable community for medical professionals worldwide. Users share quality medical videos via the site, and thereby contribute immensely to shared knowledge of medical practices. To make OsceTube successful, the site relies on users to share their medical videos

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Release date: To be announced

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