

PRESS RELEASE

UNCLE BRIAN'S BRILLIANT ECO - FRIENDLY MAGIC SHOWS REALLY DO THE TRICK!

Forget *Britain's Got Talent*, a fantastic children's entertainer in the North East is the new hot ticket, with a ground breaking act everyone is raving about. "Uncle Brian" is bringing children to the edge of their seats with a wonderfully original and entertaining magic show. A magic show with a difference...

Uncle Brian - a regular entertainer in Primary and Special Educational Needs schools with his Magic Puppet Theatre - has successfully introduced "Recycling the Magic Way" - a revolutionary show that specifically promotes the message of recycling best practices and environmental awareness through specifically themed illusions and storytelling.

Uncle Brian is born to perform and holds audiences in the palm of his hand from the moment he takes to the stage. But what really sets him apart is his rare and uncanny gift for striking a perfect balance between enlightenment and entertainment. And in doing so, he's leaving audiences spellbound.

A former qualified nurse from Scarborough, Uncle Brian has already notched up over 30 years in show business, and has long recognised the important link between children's education and entertainment. Now his inspirational show with its *Reduce, Reuse, Recycle* message at its heart has brought him to the cusp of national fame, and, most importantly to him, has impacted upon children's awareness of environmental issues.

"Recycling the Magic Way" is an innovative and inspirational show built around the importance of:

- Recycling
- Energy conservation
- Environment saving habits

Along with the stunning magic, mind-boggling colourful illusions and even a gorgeous live rabbit - children discover all about the environment and what's happening to it. Then, how to help save the planet, and their futures.

"Recycling the Magical Way" takes educational entertainment one step further. It was developed to help introduce environmental education and awareness concepts to children and young teens through magic - and is ideal for primary schools, secondary

schools, special educational needs schools /units & hospitals. It also makes for a captivating party theme.

Many children find environmental awareness an interesting topic. And through being taught the concept of recycling in schools children consequently often become the instigators of recycling at home. Now, demand for Uncle Brian's extraordinary show is outstripping supply as parents and teachers witness with astonishment the massive impact it is having on children.

Says Uncle Brian prior to taking the stage at a Scarborough Primary: "I'm thrilled with the response to "Recycling the Magic Way". To see the awe-struck expression on children's faces through magic is always wonderful. But now it's extra special because everywhere I perform the feedback I receive tells me undoubtedly that I'm connecting with the kids, that my educational and environmental message is definitely getting through. I aim to take my show nationwide. And you never know, I might even recycle it and pass on the tricks of the trade to a younger magician when the time comes for me to hang up my top hat! But that's a long way off yet. I feel my time has come now. I'm really making a difference to children's outlook. And I'm ecstatic!"

Uncle Brian has *Got Talent* in spades and is arguably the most important children's entertainer in Britain today. His unique show is not only top notch children's entertainment with a difference, but it is has already *made* a huge difference to youngsters in the North East.

It can only be a matter of time before Uncle Brian is deservedly a regular face on national TV, and children are spreading his vital message themselves in school playgrounds countrywide.

Remember the name.

- Ends -

Notes for Editors:

Uncle Brian:

- Is based in Scarborough
- Has 30 years' experience in television and radio, stage shows, corporate entertainment, traditional circus and social events
- Is fully CRB police verified (documents available on request)

- Is licensed to work with any kind of animal
- Is qualified in nursing from his earlier career. His qualifications include RNMS, SRN and D.N. (LOND). As such, his understanding of “people” characteristics, coupled with his entertainment skills and delivery, is especially put to great use when working with children with special educational needs
- Can provide a tailored package of entertainment options suitable for any show, special day or event – to suit preference and budget

Professionally he is a member of:

- International Brotherhood of Magicians
- Hull Magician Circle
- Equity

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Release date:

To be announced

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